

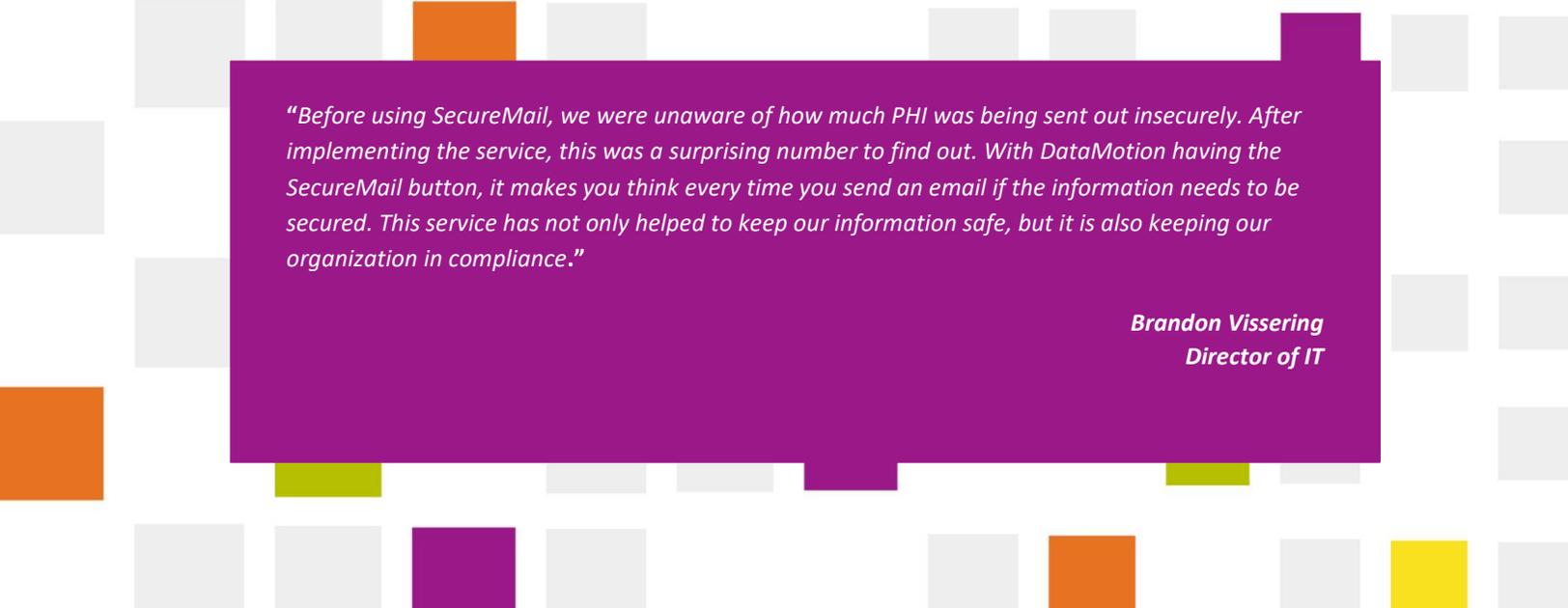
 **DataMotion™ / SuccessStory**

 **easterseals**
Central Illinois

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"Before using SecureMail, we were unaware of how much PHI was being sent out insecurely. After implementing the service, this was a surprising number to find out. With DataMotion having the SecureMail button, it makes you think every time you send an email if the information needs to be secured. This service has not only helped to keep our information safe, but it is also keeping our organization in compliance."

Brandon Vissering
Director of IT



CHALLENGES:

- Small IT team supporting large customer base in over 100 locations
- Frequent exchange of PHI between patients and providers
- Time-consuming and expensive information exchange
- Enhance patient experience and improve quality of care

SOLUTIONS:

- DataMotion™ SecureMail
- DataMotion™ SecureContact.me

Easterseals Central Illinois is a non profit that works to ensure that children with autism, developmental delays and disabilities can reach their full potential. They provide services to over 6,000 families a year and the need for services is growing at a rapid pace. A small IT team consisting of three employees within Easterseals Central Illinois is contracted to provide services to two state run Child and Family Connections (CFC) offices while supporting 160 people in over 100 rural locations across Illinois. They utilize a Microsoft Exchange environment with three of their main sites connected through VPN's. For their partnerships with the CFC's, they use Office 365, SharePoint, and a program provided by the State of Illinois to do paperwork. Through these partnerships, they provide an early intervention program to help families identify any type of disability early on. The families are then referred to Easterseals Central Illinois to get the services they need.

Requirements

- Securely exchange PHI between patients, providers, and physicians
- Seamlessly integrate with Microsoft Outlook
- Quick and easy to implement
- Easy to use for administrators and end-users
- Ability to send a secure message from any computer
- Decrease costs and waiting times between communications

Challenges

Easterseals Central Illinois needed a way to simplify the process of securely exchanging PHI between CFC's, patients, providers, and physicians. This current process was timely, inefficient, and expensive.

Because there was no secure email communications channel, almost everything had to be done in person, by hand, or by fax. Email communication to families had to be carefully crafted to ensure that they did not include any PHI. Without the ability to use email for secure communications, fax was required to transmit any sensitive information. On top of this, being in a very rural area meant that most employees without a home fax machine were required to send all sensitive information from their office, which was extremely inconvenient as most did not live close to a centralized office.

The company's biggest driver to make a change was on the customer side. If a family needed help or an evaluation, it would often take months instead of days or even weeks to get the assistance coordinated since most information required was sensitive in nature, and they could not securely transmit the information digitally. In order to quickly address the problem, Easterseals Central Illinois needed a solution that was easy to implement, easy to use for a diverse staff of technical and non-technical employees, and that integrated seamlessly with Microsoft Outlook and SharePoint.



“We needed a solution that integrated with Outlook, was easy to use, and was quick and easy to implement,” said Brandon Vissering, Director of IT with Easterseals Central Illinois. “The solution offered by DataMotion allowed us to do this, and it gave us the ability to have a Send Secure button in Microsoft Outlook and offered a way for employees to send a message even when they were not in the office.”

Solution

Easterseals Central Illinois evaluated DataMotion’s SecureMail along with two other vendors. After a rigorous evaluation process, they presented their options to the State of Illinois. Ultimately, they chose SecureMail because of its ability to integrate with Outlook and SharePoint, its easy implementation process, and the SecureContact.me feature, which allows normal email recipients to initiate a secure, unencrypted email message. It took less than one day to set up the SecureMail Outlook plug-in for the end users and to fully implement the new solution.

“When implementing SecureMail, I was able to do it all on my own,” explained Vissering. “We waited until the employees had a staff meeting, gave a presentation on how to use it, then gave them their accounts and set up the plug-in to work with their Outlook. We were able to implement everyone all at once during that meeting.”

DataMotion’s SecureMail is an easy-to-use service which provides end-to-end security by encrypting selected email messages using the “Send Secure” Outlook button. By leveraging the Office 365 content filtering, messages and files can be sent securely with only one-click and the sender receives confirmation when the message arrives safely and when the message is opened. An included SecureContact.me signature line link makes it easy for recipients to reply with an encrypted message or file.

Results

- Ensures the company is meeting security and privacy compliance regulations
- Employees can now send a secure email from any computer by simply logging in to their Outlook account
- Families can easily send a secure response using the SecureContact.me signature link
- The time it takes for families to complete their introductory work now takes days rather than months
- Enables secure exchange between the patient and provider
- Employee and patient experience is simplified and enhanced
- Overall quality of care is improved

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ABOUT DATAMOTION and DATAMOTION HEALTH

Since 1999, DataMotion secure data exchange technology has enabled organizations of all sizes to reduce the cost and complexity of delivering electronic information to employees, customers and partners in secure and compliant workflows. Ideal for highly regulated industries, the DataMotion portfolio offers easy-to-use encryption solutions for [email](#), [file transfer](#), [forms processing](#), [customer-initiated contact](#) and [APIs](#). In the healthcare sector, DataMotion Health is an accredited HISP (health information service provider) of Direct Secure Messaging. The [DataMotion Direct](#) service enables efficient interoperability and sharing of a person’s data across the continuum of care and their broader lives. DataMotion is privately held and based in Florham Park, N.J. For the latest news and updates, visit <http://www.datamotion.com>, follow DataMotion on LinkedIn or Twitter® @datamotion.

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