

## DataMotion™ Direct Provisioning Portal (DPP)

Direct Secure Messaging (Direct Messaging) is a national encryption standard for securely exchanging clinical healthcare data via the Internet. Direct is an email-like service provisioned and provided as a service by Health Information Service Providers (HISPs). Direct Messaging has three main characteristics that elevate it as a HIPAA compliant messaging protocol for health information exchange:

- Subscriber identity validation
- End-to-end security
- End-to-end accountability

Direct Messaging requires all participants to maintain digital certificates, which supports the identity validation and information security criteria. The process of obtaining digital certificates for each new subscriber can be rigorous and time-consuming. Considering the scale required to provision Direct accounts for large healthcare provider and patient communities – the steps involved in obtaining digital certificates, registering and activating Direct accounts can hinder the service adoption if they are not automated.

### Solution

The DataMotion Direct Provisioning Portal (DPP) is a self-service, web-based portal that simplifies, automates, and expedites the process of providing Direct Messaging addresses to provider and patient communities at scale. By combining user registration, certification, and account management functions, the DPP enables provisioning of Direct to healthcare organizations and patient populations of any size. The intuitive, user friendly interface eliminates the complexity involved in validating identities, obtaining digital certificates, provisioning new Direct Messaging addresses and managing provider and patient accounts. The DPP handles all aspects of certificate management. It also provides centralized reporting for all compliance needs, including ONC reporting required to meet the meaningful use criteria.

The DPP is also equipped with APIs which can be used by developers to integrate and automate the Direct Address provisioning process into health IT systems and applications such as EHR/PHR and mobile applications for patient engagement. By simplifying and automating the steps required to implement Direct, the DPP dramatically reduces the time and cost to provision Direct for healthcare organizations of all sizes, simplifying service adoption.

■ "As the adoption of Direct Messaging accelerates among providers, and its use expands to patients, streamlining the process of issuing addresses at scale is needed.

The Direct Provisioning Portal and its associated APIs provide the automation tools necessary for rapid provisioning of Direct Messaging for our customers, and their subscribers."

Bob Janacek  
CTO, DataMotion

/SolutionBrief

Portal and API Controls	Benefit
Self-service registration	Saves time
	Reduces complexity (intuitive interface)
	Enables organizations of all sizes to use Direct (smaller HCOs don't need to be enabled by larger HCOs)
Automated certificate management	Reduces costs and time from start to finish
	Reduces support calls
	Keeps overhead to a minimum
Compliance/ONC reporting	Uniform/centralized user interface for all compliance reporting needs
	Easy access to data required to attest to MU2
	Collection of healthcare provider information



### Key Features

Organizational Certificates bound to a Direct domain

Address Certificates bound to an individual

Automatic installation of granted certificates

Bulk upload option for Direct account creation

Patient Certificates bound to an individual via the Bulk Upload option

Messaging portal cobranding customization

More information on Direct Secure Messaging and DataMotion Direct are located at the following web address:  
<https://www.datamotionhealth.com/products/datamotion-direct/>.

**CONTACT US WITH QUESTIONS:**

Toll-Free: 1.800.672.7233 Tel: 1.973.455.1245 Fax: 1.973.455.0750

Email: [sales@datamotion.com](mailto:sales@datamotion.com) [www.datamotion.com](http://www.datamotion.com)

DataMotion, Inc. 200 Park Ave Florham Park New Jersey 07932