Add Value with Direct Secure Messaging
The DataMotion Direct Developers Program is a fast and cost effective way for Health Information Technology software vendors to implement Direct Secure Messaging (Direct). Direct is the nationwide standard for securely exchanging clinical data via the Internet.

Clinical systems enabled with Direct can yield millions of dollars in Meaningful Use Stage 2 (MU2) incentive payments to providers while also serving as the on-ramp to the Nationwide Health Information Network (NwHIN). The NwHIN provides interoperability among disparate systems, and lets providers exchange protected health information (PHI) across geographic and technological boundaries, thereby facilitating the highest standard of patient care.

Quick and Easy Integration
The DataMotion Direct Toolkit offers a rich set of open APIs, documentation, and support that lets you quickly and cost effectively embed Direct capabilities into your electronic health record (EHR), health information exchange (HIE), patient portal, or interface engine solutions.

Developers familiar with standard web communication protocols, including HTTP, XML, and SOAP, will be able to use the Toolkit with minimal training and support. It’s easy. It’s fast. And it’s smart.

Focus on What You Do Best
As a Health Information Service Provider (HISP), DataMotion does the heavy lifting to comply with the Direct protocols, shielding you from the complexity of managing Direct addresses, digital certificates, encryption, message routing, and message delivery confirmation.

This allows you to focus on developing and supporting your core offerings, while still being able to deliver a comprehensive solution to your customers.

Gain a Competitive Advantage
You’ll have a competitive advantage by drastically reducing development cycles, accelerating time to MU2 certification, and speeding MU2 incentive payments to your providers. Specific advantages include:

- Superior cost advantages versus in-house development: Direct services are readily available today and at scale via an established and proven SaaS platform. You won’t need capital investment in Direct messaging infrastructure and deployment risks will be mitigated.

“We were looking for an expert in the development of Direct Secure Messaging. DataMotion came out as the clear choice. We’ve been impressed with the strength and simplicity of the application programming interface (API) and their knowledgeable and responsive tech support. Best of all, we’ve found them to be flexible and easy to do business with.”

- Mark Pilarski, VP, Product Generation, T-System, Inc.
Benefits

- Simplify health information exchange and increase quality of care
- Meet Meaningful Use Stage 2 secure data exchange criteria without new capital investment
- Easily integrate with complete and modular EHRs via open APIs
- Go-to-market ahead of schedule by reducing Direct development cycles from months to weeks
- Instantly gain access to 14+ years experience from a partner singularly focused on secure messaging
- Execute without disrupting existing workflows or user interfaces

Everything You Need to Implement, Deploy and Support Direct Secure Messaging

Toolkit & Development Services

- Robust APIs for seamless integration
- API documentation
- Easy-to-follow implementation guide
- Pre-integration consulting
- Engineering Support & Tier-1,2 technical support
  - during product integration
  - during third-party certification testing
- Trial accounts for implementation testing
- Validation and verification of test implementations
- Ongoing support for evolving Direct rules and regulations

Reseller Support

- Discounted partner pricing based on quantity of Direct licenses sold
- One year membership in the DataMotion Direct Developers Consortium
- Product training for sales and support teams

FEATURES

- Direct Project functionality (S/MIME,XDM/XDR)
- Easy to install, use and maintain
- Mobile device integration
- HIPAA and HITECH compliant
- Automatic certificate management
- Member Direct Trust/EHNAC
- Easily transfer large images and documents
- No need to manage encryption keys