

Forms Made Secure and Cost Effective

DataMotion's SecureForms automates, secures, and tracks the collecting and processing of confidential information from your customers and partners. It provides you with visibility into the movement of information and seamless integration with existing applications for rapid analysis, data mining, and business action. You eliminate costly mistakes and free up your resources to perform value-added tasks.

Cut Costs, Enhance Process Efficiency, and Increase Responsiveness

You are under pressure to cut costs, improve efficiency, and at the same time decrease response times and improve customer satisfaction. Standard business processes are often rife with manual, error-prone, and paper-based tasks. These can be streamlined by bringing paper-based processes to the web, and implementing automated workflows.

Encouraging both customer and partner communication often requires a secure channel of communication. Insecure communication can put your business at risk of violating industry privacy regulations, and subject you to unwanted disclosures and penalties. You also risk damaging the reputation of your brand.

Secure and Automated

DataMotion's SecureForms enables your organization to transform your current web and paper forms into secure electronic forms, providing your customers and partners a seamless user experience. Since these forms are created by you with your organization's look, all the form fields are specific to your business process needs. Data entered by end users is transported over an encrypted channel and stored securely by DataMotion. Form data is then delivered to you in XML, CSV, PDF, or Plain Text format, allowing workflow automation, which is one of the most important components of DataMotion's SecureForms.

- Recognize immediate cost reduction, improve your bottom line, and increase your business's competitive advantage
- Reduce your exposure to compliance violations, litigation, and penalties
- Make intelligent business decisions with the visibility gained from management, control, security, and reporting of data exchanges
- Extend trust by developing more secure communication between you and your customers
- Reduce human error so you can focus on your business priorities
- Meet SLA requirements



SECUREFORMS BENEFITS

- Ability to create web and PDF forms with your company's look and feel, including branding, logos, and disclaimers
- Secure Submission of form data over an encrypted channel
- Secure Storage of form data at rest in an encrypted database
- Standards Based – deploy HTML forms and capture responses as XML, CSV, PDF, and Plain Text
- Tracking of form submissions all the way to their destination email address or business workflow
- Notifications via email when a form is submitted
- Provide PDF receipts

BUSINESS BENEFITS

- **Improved Customer Response Times:** Web-enable your existing workflows such as Loan Applications Processing, Claims, and Medical History Forms to shorten the time from initial customer contact to your response .
- **Improved Visibility:** Gain deep visibility into your processes, get notified when forms are submitted, and track all submissions to their destination. Never lose an application or inquiry.
- **Enhanced Process Efficiency:** Accelerate your business by automating and securing the process of collecting confidential information from your customers and partners.
- **Reduced Costs:** Eliminate costly paper, phone, postal, and fax based processes.

Additional Technical Specifications

- + Industry standard encryption: AES-256, SSL, TLS
- + Enables HTML and PDF forms
- + Captures responses as XML, CSV, PDF, and Plain Text
- + Standard web browsers supported
- + Integration APIs including Web Services
- + SSAE 16, SAS 70 Type II Certified Data Center



“When the house is on fire, that’s not the time to think about putting in smoke detectors. Institutions can wait no longer. They must make the move today from being reactive to proactive to ensure they have security, visibility and audit-ability – in other words – governance, and it must be baked into their messaging and workflow solutions.”

– Gartner