

### Simplified Secure Data Delivery

The DataMotion Platform is a hub for secure data delivery services - a toolkit that can be used to solve a wide range of data in motion workflows. Hosted in either a private or public cloud, it helps an enterprise reduce the cost and complexity of secure data delivery and bring information transfers into compliance with privacy regulations.

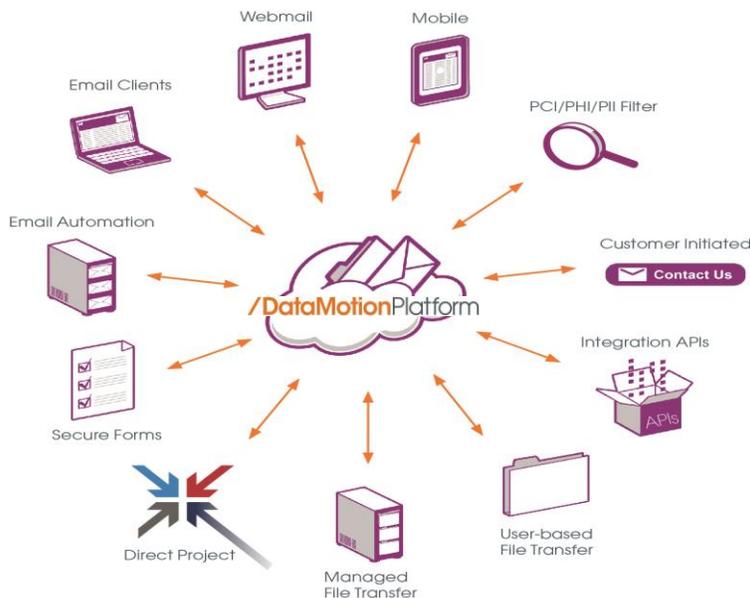
Out of the box, the DataMotion Platform includes a services portfolio\* of SecureMail, SecureMail Automation, SecureFileTransfer, SecureForms and SecureContact - which can be leveraged to solve a range of demanding workflow challenges. As integrated capabilities of the platform, the services interconnect with each other to provide a unified, consistent, and simplified approach to an organization's secure data transfer needs.

### Control with Connectivity

Going far beyond its prepackaged capabilities, the platform is a strategic asset that solves a wide range of data in motion problems. Whenever sensitive data needs to be encrypted, delivered and tracked, designers use the DataMotion Platform to easily connect existing systems and simplify complex workflows. The Platform's store-and-forward design adds resiliency when sharing information with partners and customers. And its centralized authentication and reporting give full control and visibility over the data passing through an environment.

Core delivery services secure all data sent through encrypted email, ad hoc and scheduled file transfers, and electronic forms. The Platform is built on open standards including web services and data transfer protocols, and has open APIs. These give IT professionals flexibility to create new workflows while easily incorporating strong security when sending or receiving data. This is especially useful for IT architects, application developers, systems integrators, and vertically focused solution providers.

\*see individual datasheets for the DataMotion Platform services portfolio details.



#### Compliant and Secure

- Compliance-grade encryption
- HIPAA/HITECH, PCI, GLB, FERPA

#### Control and Visibility

- All data exchanges logged and tracked
- Unified reporting for SLAs, audits, and forensics

#### Reduced Complexity

- Overlays existing disparate systems
- Streamline complex workflows
- One unified architecture

#### Lower Costs

- Less IT admin overhead
- Eliminate physical data delivery methods
- Low cloud TCO

*"The DataMotion Platform gave us an incredibly easy-to-integrate cloud solution for securely delivering confidential data. And it's intuitive for our customers' end-users, so there are no barriers to adoption."*

*Teri Giesler, Owner  
InSource Solutions Group*



## FEATURES

- One centralized agnostic database handles multiple types of data and delivery methods
- True multi-tenant cloud architecture for hosted, private, or hybrid deployments
- Strong encryption used at every step for security and compliance
- Open standards and APIs to easily connect applications, systems, process, and users
- Auto-provisioning of user accounts and self-service password resets
- Consistent intuitive interface for users and recipients requires little to no training
- Logging and reporting of all transactions for compliance, reporting, and measuring service level agreements

## BUSINESS BENEFITS

- Meets compliance requirements for data in motion as specified by HIPAA, PCI, FERPA, GLBA, and others
- Easy to use; no need to share, store, or manage encryption keys. No special software needed for end users
- Centralized monitoring and tracking gives you control over your IT environment, and visibility into user activity
- Overlays existing systems so there is no need to rip-and-replace. Simply connect to your applications and users
- Rapid deployment to get started, and very easy to add additional services as needs grow
- Enable new online business channels that are outside of your internal network

## Deployment Options

No matter how you choose to deploy the DataMotion Platform all of the same features and benefits are available to you. An on-premise deployment enables you to keep your data behind your own firewall, but also deploys quickly and requires little up-front investment. The hosted deployment in the DataMotion SAS70 Type II Data Center provides all the benefits of the cloud: no hardware costs, disaster recovery, high availability, automatic updates, and DataMotion support. It enables an even faster rollout and zero maintenance. A hybrid approach allows you to leverage the best of both worlds by running certain components on-premise while DataMotion handles the data delivery and recipient support.

## Additional Technical Specifications

- + DataMotion patented account auto-provisioning
- + Industry standard encryption: AES, SSH, SSL, TLS
- + Transport protocols: HTTPS, SMTP, POP3, SFTP
- + Secure eForms (PDF and web) workflows
- + File Transfer: B2B, U2U, B2U
- + Web Services API
- + LDAP/Active Directory integration
- + SSAE 16, SAS 70 Type II Certified Data Center



## About DataMotion ([www.datamotion.com](http://www.datamotion.com))

DataMotion™ Inc. enables organizations to reduce the cost and complexity of delivering electronic information to employees, customers, and partners in a secure and compliant way. The DataMotion Platform solves a broad range of business issues by providing a secure data delivery hub. Its solutions for secure email, file transfer, forms processing, and customer contact leverage the platform for unified data delivery and trackability.